

All-new 2009 Dodge Ram Built at Two U.S. Assembly Plants Manufacturing Double Play

More Than \$400 Million in Manufacturing Investments Toward All-new Ram

Auburn Hills, Mich. - The all-new 2009 Dodge Ram Pickup truck will be built at two Chrysler manufacturing facilities in the U.S.: St. Louis North Assembly Plant in Fenton, Mo., and Warren (Mich.) Truck Assembly Plant. The 2009 Dodge Ram crew cab and Quad Cab® pickups will be built at Warren Truck Assembly Plant. Ram standard cab and crew cab pickups will be built at St. Louis North Assembly Plant.

"The 2009 Dodge Ram Pickup truck is all-new, requiring significant plant modifications," said Frank Ewasyshyn, Executive Vice President – Manufacturing, Chrysler LLC. "Our ability to modify current manufacturing processes in order to accommodate the new truck size and numerous features has led to a significant cost savings to the entire product program."

The ability to produce the all-new 2009 Dodge Ram at two U.S. assembly locations allows Chrysler the flexibility of shifting production volumes at either location in order to accommodate market demand.

With a combined investment of over \$400 million at the two assembly plants, each facility underwent extensive upgrades in order to accommodate the new truck's production requirements. Enhanced processes and the installation of new technology will also benefit future product launches and product variants due to the greater levels of flexibility.

At St. Louis North, the body shop was completely rebuilt, with the addition of 210 new robots and more than one mile of new conveyor, including an extensive use of clean, quiet, friction-drive conveyance systems.

The Warren Assembly Plant added a 200,000-square-foot body shop. The redesigned body shop houses all-new automation, including 270 new robots, several new conveyors and use of a fast, quiet pallet conveyance system.

In both facilities, the trim, chassis and final areas implemented a new sun roof installation process as well as modifications to the seat delivery system in order to accommodate the large, comfortable seats. Additionally, trim shop work stations were revised to produce the new interior and the chassis shop received multiple enhancements in order to manufacture new features for the truck, including the segment-first RamBox cargo storage system and segment-first multi-link coil-spring rear suspension system.

The 2.29 million-square-foot St. Louis North Plant was constructed in 1966. The plant employs approximately 1,085 people.

The 3.32 million-square-foot Warren Truck Plant was originally constructed in 1937.

The plant employs approximately 2,200 people.